

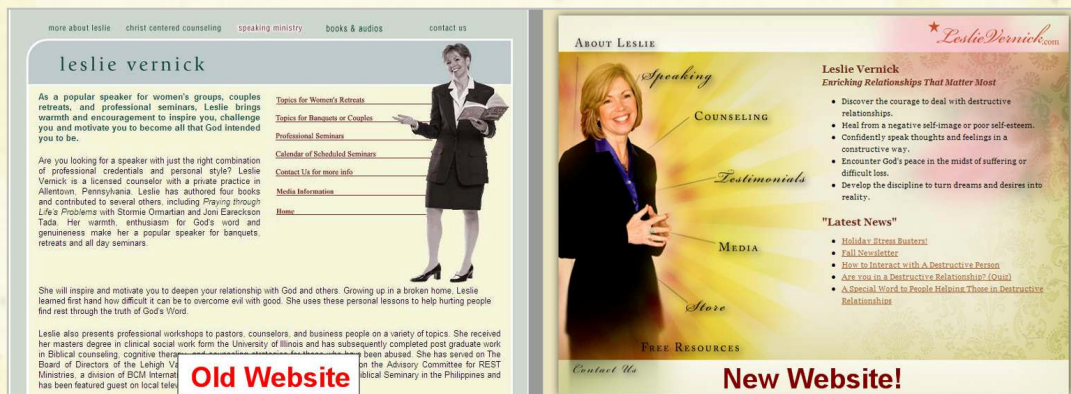
August, 2007
Harvest House

Author Mentor Program Results Produced for Leslie Vernick Experienced Non-fiction Author

Leslie Vernick is an experienced author of six books who sought help growing her platform. She joined the Author Mentor Program during the release of her book, *The Emotionally Destructive Relationship*. Below is a list of results that occurred in conjunction with the Mentor Program:

1. ***Emotionally Destructive Relationship* sold over 20,000 copies in the first year!**
2. **Landed featured column position in national magazine, *Today's Christian Woman*.**
3. **Secured recurring monthly expert slot on *Midday Connection* national radio.**
4. **Acquired over 8 radio interviews with her own press releases.**
5. **Created new blog that receives over 750 unique visitors per month.**
6. **Added over 1,000 new subscribers to monthly e-newsletter list in 2008.**
7. **Started new print newsletter that reaches over 500 key leaders.**
8. **Increased average audience attendance at speaking events by 50%.**
9. **Redesigned author website and doubled monthly visitor traffic.**
10. **Author's success triggered publisher request to re-release a backlist title in 2009.**

“Before-and-After” Author Website Pictures:



Testimonial:

"Working with Rob Eagar was well-worth the investment! His marketing instruction helped me gain significant exposure for my books. WildFire Marketing was a key factor in my success."

Leslie Vernick, DCSW, LCSW

Author of *The Emotionally Destructive Relationship*

Spread Your Message Like Wildfire